NORD

Privacy Statement

This Privacy Policy describes how your personal information is collected, used and shared when you visit or make a purchase from www.nord.club (the "Site").

Personal information collected by us

When you visit the Site, we automatically collect certain information about your device, including information about your web browser, IP address, time zone, and some of the cookies installed on your device. As you browse the Site, we also collect information about the individual web pages or products that you view, what websites or search terms referred you to the Site, and information about how you interact with the Site. We refer to this automatically collected information as "Device Information."

We collect so-called Device Information using the following technologies: - "Cookies" are data files stored on your device or computer and often contain an anonymous, unique identifier. For more information about cookies and how to disable cookies, visit http://www.allaboutcookies.org. - "Log files" track actions taken on the Site and collect information such as your IP address, browser type, ISP, referring/exit pages, and date/time stamps. - "Web beacons," "tags," and "pixels" are electronic files used to record information about how you browse the Site.

When you make or attempt to make a purchase through the Site, we also collect certain information about you, including your name, billing address, shipping address, payment information (including credit card numbers, PayPal, email address, and phone number). We refer to this information as "Order Information".

When we talk about "Personal Information" in this Privacy Policy, we are talking about both Device Information and Order Information.

How do we use your personal information?

We generally use the Order Information that we collect to fulfill orders placed through the Site (including processing your payment information, arranging shipping, and sending you invoices and/or order confirmations). In addition, we use this Order Information to: - communicate with you; - check our orders for possible risks or fraud; and - send you information or advertising relating to our products or services, provided that this has been authorized by you and is therefore in accordance with the preferences you have shared with us.

We use the Device Information we collect to help monitor potential risk and fraud (in particular your IP address) and generally to improve and optimize our Site (for example, by generating analytics about how our customers browse and interact with the Site, as well as to assess the success of our marketing and advertising campaigns).

Sharing your personal information

We share your Personal Information with third parties to help us use your Personal Information in a targeted manner, as we have described above. For example, we use Shopify to make our online store work properly; You can read more about how Shopify uses your Personal Information here: https://www.shopify.com/legal/privacy. We also use Google Analytics to help us understand how our customers use the site; You can read more about how Google uses your Personal Information here: https://www.google.com/intl/en/policies/privacy/. You can also choose to disable Google Analytics. You can do that here: https://tools.google.com/dlpage/gaoptout.

Finally, we may also share your Personal Information to comply with applicable laws and regulations, to respond to a subpoena, search warrant or other lawful request relating to information we have received, or to otherwise exercise our rights. to protect.

Do not track

Please note that we do not alter the data collection on our Site or activate a specific mechanism when we receive a Do Not Track signal from your browser.

Your rights

If you are a resident of Europe, you have the right to request access to the personal information we have collected about you and to request that your personal information be corrected, updated, or deleted. If you wish to exercise this right, please contact us using the contact details below.

In addition, if you are a resident of Europe, please note that we are processing your information in order to fulfill any contract we may have with you (for example, if you make an order through the site), or otherwise to fulfill our pursuit legitimate business interests as listed above. In addition, your information will also be passed on outside Europe. This case mainly concerns Canada and the United States.

Data retention

When you place an order through the Site, we will maintain your Order Information for our records unless and until you ask us to delete this information.

Amendments

This Privacy Policy may be updated by us from time to time to notify you, for example, of changes to our working practices or for other operational, legal or regulatory reasons.

Minors

The Site is not intended for persons under the age of 18.

Contact us

For more information about our Privacy Policy and any questions or complaints, please contact us by email at <u>hello@nord.club</u> or by post at the address below:

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